

# Bullying Prevention: Social Responsibility in 21<sup>st</sup> Century Schools

## SCHEDULE

Friday, November 19, 2010

- 8:00 a.m.      **Registration and Continental Breakfast**
- 8:30 a.m.      **Opening Remarks and Welcome**  
Randy Lee, COO, Baptist Children's Hospital
- 8:35 a.m.      **Introductions** - Suzanne L. Keeley, Ph.D., President, The Melissa Institute  
Ava Goldman, Administrative Director, Special Education, Curriculum & Instruction
- 8:45 a.m.      **Lifecycle of Bullying: Why Kids Bully & Why Kids Stop**  
Debra Pepler, Ph.D.
- 9:30 a.m.      **Cyber-Bullying: 21<sup>st</sup> Century Media in Kids' Hands**  
Wendy Craig, Ph.D.
- 10:15 a.m.     **Break**
- 10:30 a.m.     **Empowering Bystanders: Kids Helping Kids**  
Ron Slaby, Ph.D.
- 11:15 a.m.     **Empowering Mental Health Professionals: Creating Pathways for a Positive School Environment**  
Kim Storey, Ed.D.
- 12:00 noon    **Buffet Luncheon & Greetings from the MDCPS District (Working Lunch)**
- 12:30 pm.     **Overview of MDCPS Bullying and Harassment Policy and Programs**  
Suzy Milano-Berrios, MSW, Ed.S., Director of Mental Health and Crisis Management Services
- 1:00 p.m.     **Local-National Conversation on Bullying Issues**  
**Panel of Experts will respond to topics and questions from District Identified Personnel:** Wendy Craig, Ph.D., Debra Pepler, Ph.D., Ron Slaby Ph.D., Kim Storey, Ed.D., Suzy Milano-Berrios, MSW, Ed.S.
- 2:00 p.m.     **Activity I – Practicing Bystander Strategies**
- 2:45 p.m.     **Activity II – Partnering with Teachers and Parents to Promote Social Responsibility**
- 3:30 p.m.     **Putting It All Together**
- 4:00 p.m.     **Adjourn**



# The Melissa Institute

For Violence Prevention and Treatment

## CONFERENCE DIRECTOR

**Suzanne L. Keeley, Ph.D.**, is President of The Melissa Institute for Violence Prevention and Treatment and a psychologist in private practice. She is also affiliated with Baptist Health South Florida. Dr. Keeley has had extensive clinical experience treating depressed and suicidal clients.

## PRESENTERS

**Debra Pepler, Ph.D., C. Psych.**, is a Distinguished Research Professor of Psychology at York University in Ontario, and a Senior Executive Member of the LaMarsh Centre for Research on Violence and Conflict Resolution. At the Hospital for Sick Children, Dr. Pepler's major research program examines the antisocial behavior of children and adolescents, particularly in the school and peer contexts. The seminal aspect of this research comprised naturalistic observations of interactions among school-aged peers with remote microphones and video cameras. Her current research in this area examines aggression and victimization among adolescents, with a focus on the processes related to these problems over the lifespan. She has been honored for this research with the Contribution to Knowledge Award from the Psychology Foundation of Canada, the Educator of the Year Award from Phi Delta Kappa (Toronto) and a Senior Research Fellowship from the Ontario Mental Health Foundation. Dr. Pepler has served on several advisory committees related to parenting, antisocial behavior and safe-school policies, within Canada and internationally. She is an author and co-editor of *Understanding and Addressing Bullying: An International Perspective*. She is a member of the Scientific Board of The Melissa Institute for Violence Prevention and Treatment.

**Wendy Craig, Ph.D.**, is a Professor in the Department of Psychology at Queen's University in Ontario. Her research program focuses on healthy relationships among children, adolescents and adults; the risk and protective factors associated with bullying and victimization in family, peer, individual, school and social relationships; the development of aggression in females as demonstrated in romantic relationships, dating violence and young girls with behavior problems. Dr. Craig won an Investigator Award from the Canadian Institute of Health Research. She has published widely on the topics of bullying and victimization, peer processes, sexual harassment and aggression in girls, and was editor of a volume on childhood social development. Dr. Craig has co-authored two books on juvenile delinquency and social development, as well as numerous book chapters and articles. As a Canadian representative, Dr. Craig works with the World Health Organization and UNICEF conducting research and promoting healthy relationships. She recently wrote a chapter on bullying and fighting for the World Health International Report for the World Health Organization. She is an author and co-editor of *Understanding and Addressing Bullying: An International Perspective*. Together with Dr. Debra Pepler, Dr. Craig is leading PREVNet (Promoting Relationships and Eliminating Violence Network), a Networks of Centres of Excellence – New Initiative. Drs. Craig and Pepler have worked together for 20 years addressing issues of bullying and aggression.

**Ron Slaby, Ph.D.**, is a developmental psychologist who serves as a Senior Scientist in both Education Development Center in

Newton, MA and the Center on Media and Child Health in Children's Hospital Boston/Harvard Medical School. He coauthored a national plan to prevent violence for the Centers for Disease Control and Prevention, as well as two national reports on violence and youth for the American Psychological Association. He has applied innovative and effective strategies and programs to prevent youth violence in the U.S. and in consultations in Argentina, Canada, Colombia, Pakistan, and Uruguay. Dr. Slaby taught as Associate Professor and Lecturer in Harvard's Graduate School of Education for 25 years and advanced the understanding of media influences on children's health. He has generated and evaluated media literacy programs, investigated remedies for media violence effects on children, and served as the educational advisor for many award-winning family television programs and feature films. His books and programs include *Aggressors, Victims, and Bystanders: Thinking and Acting to Prevent Violence*, *Social Development in Young Children*, *Early Violence Prevention: Tools for Teachers of Young Children*, *Viewpoints: A Guide to Conflict Resolution and Decision Making for Adolescents* and *Eyes on Bullying: Preventing Bullying in the Lives of Children*.

**Kim Storey, Ed.D.**, is Co-Author of the *Eyes on Bullying* multimedia program and conducts bullying prevention workshops throughout the country. She is the author of *Eyes on Bullying: What You Can Do to Prevent and Stop Bullying at Camp* (ACA *Camping Magazine*). Kim served as Interim Director for The Newton Partnership, where she managed a community-wide project to foster safe, respectful, and drug-free school environments. She is an educator, designer, and producer who creates innovative educational media for children, parents, and educators. Kim just finished developing the parent and teacher websites of *The Cat in the Hat Knows a Lot About That!* – a new preschool science series that premiered nationally on PBS.

**Suzy Berrios, MSW, Ed.S.**, is the Director of Mental Health and Crisis Management Services for Miami-Dade County Public Schools (MDCPS). She supervises the school district's Crisis Team, TRUST Specialists and Safe Schools Programs. Her office is responsible for prevention and intervention services to schools and development of the MDCPS policy Against Bullying and Harassment. Ms. Berrios is a Guardian Ad Litem and Adjunct Professor at Miami Dade College. She is currently pursuing a Doctorate in Educational Leadership.

**The mission of The Melissa Institute is to prevent violence and promote safer communities through education and application of research-based knowledge.** Phone: 786-662-5210

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## Baptist Children's Hospital

